



*THE ROLES OF A DATA CENTER  
IN DIGITAL UNIVERSITY*

# AGENDA

1. OVERALL ABOUT DATA CENTER
2. THE ROLES OF A DATA CENTER IN DIGITAL UNIVERSITY
3. CURRENT UNIVERSITY DATA CENTERS
4. USDC TECHNOLOGY - Smart Modular Data Center Solution
5. WHO WE ARE?

# OVERALL ABOUT DATA CENTER

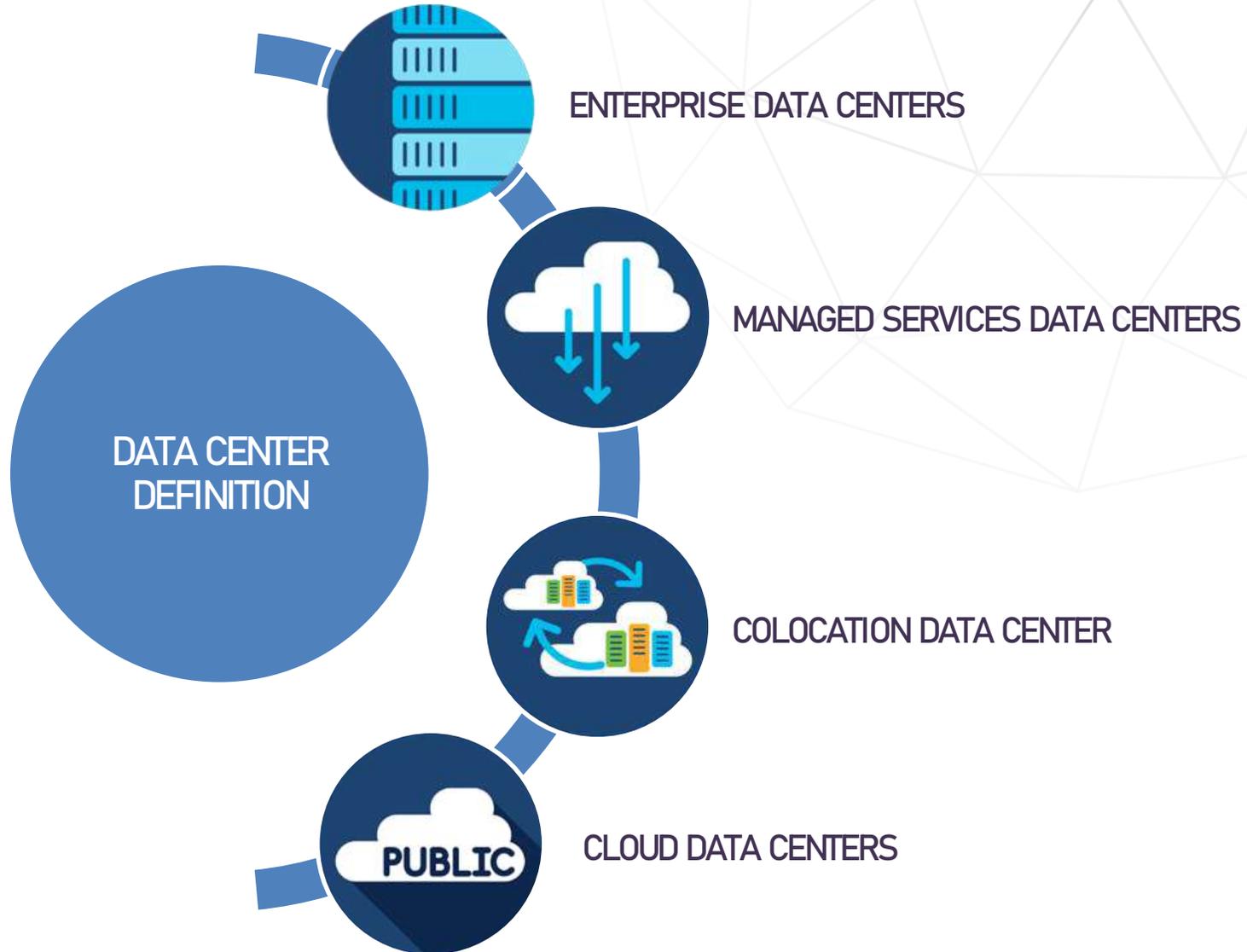
A centralized place

A secured access area

Centralizes IT operations and equipment of an organization

***DATA CENTER DEFINITION***

# OVERALL ABOUT DATA CENTER



# DATA CENTER REQUIREMENTS



# DATA CENTER REQUIREMENTS

## EFFICIENCY

- **IN DATA CENTER POWER IS THE MOST IMPORTANT ASSET.**
- **ABOVE ON THAT HOW TO MAINTENANCE THE POWER OF DC SHOWING THE EFFICIENCY OF A DATA CENTER.**

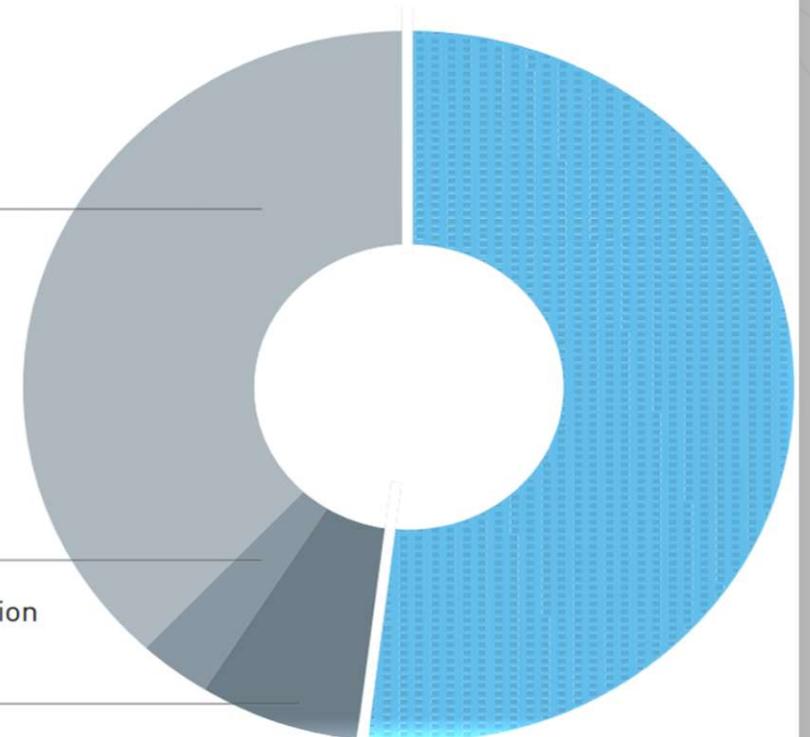
BUILDING INFRASTRUCTURE  
**48 %**

IT EQUIPMENT  
**52 %**

Cooling  
**32 %**

Peripherals  
(lighting, CCTV,  
heating generator)  
**6 %**

UPS, energy conversion  
and PDU  
**10 %**



# DATA CENTER REQUIREMENTS



## AVAILABILITY AND SCALABILITY

### **TIER 4**

Fully Fault-Tolerant  
99.995% uptime

### **TIER 3**

Fully Fault-Tolerant  
99.982% uptime

### **TIER 2**

Redundant  
Infrastructure  
99.741% uptime

### **TIER 1**

Dedicated  
Infrastructure  
99.671% uptime

# DATA CENTER REQUIREMENTS

## SAFETY AND SECURITY

### SAFETY

Need to protect your data centers against unintentional, unforeseen and accidental events that may affect their continuity of service or their smooth operation

FIRE  
DETECTION

EXCESSIVE  
TEMPERATURE

WATER  
LEAK

### PHYSICAL

### SECURITY

Need to protect your data centers against intentional and malicious acts and events

MANAGEMENT

ACCESS  
CONTROL  
SYSTEM

...

### LOGICAL

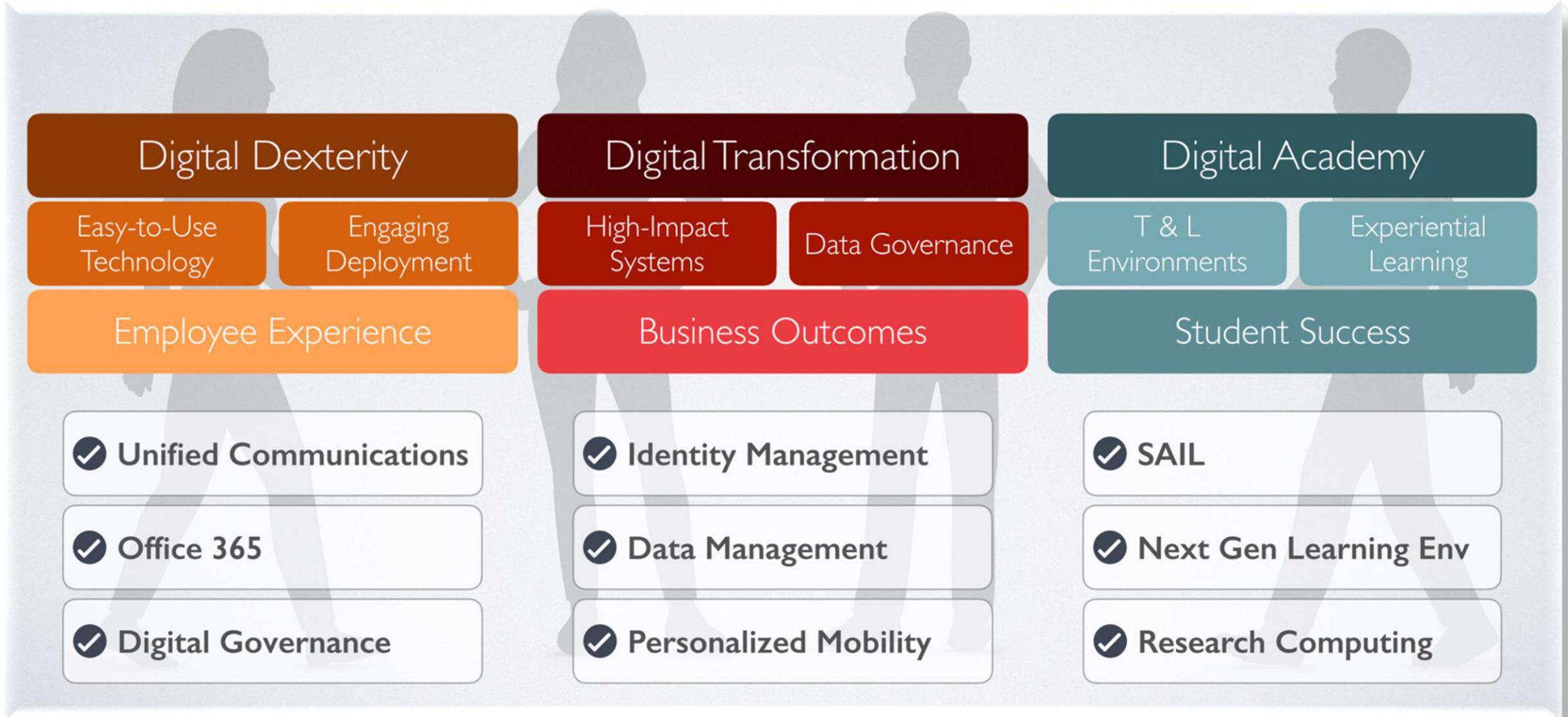
# DIGITAL TRANSFORMATION

TRUE DIGITAL TRANSFORMATION REQUIRES  
MODERN DATA CENTER TECHNOLOGY



# THE DIGITAL UNIVERSITY

## The three primary pillars of the Digital University vision



# THE DIGITAL UNIVERSITY

## The three primary pillars of the Digital University vision

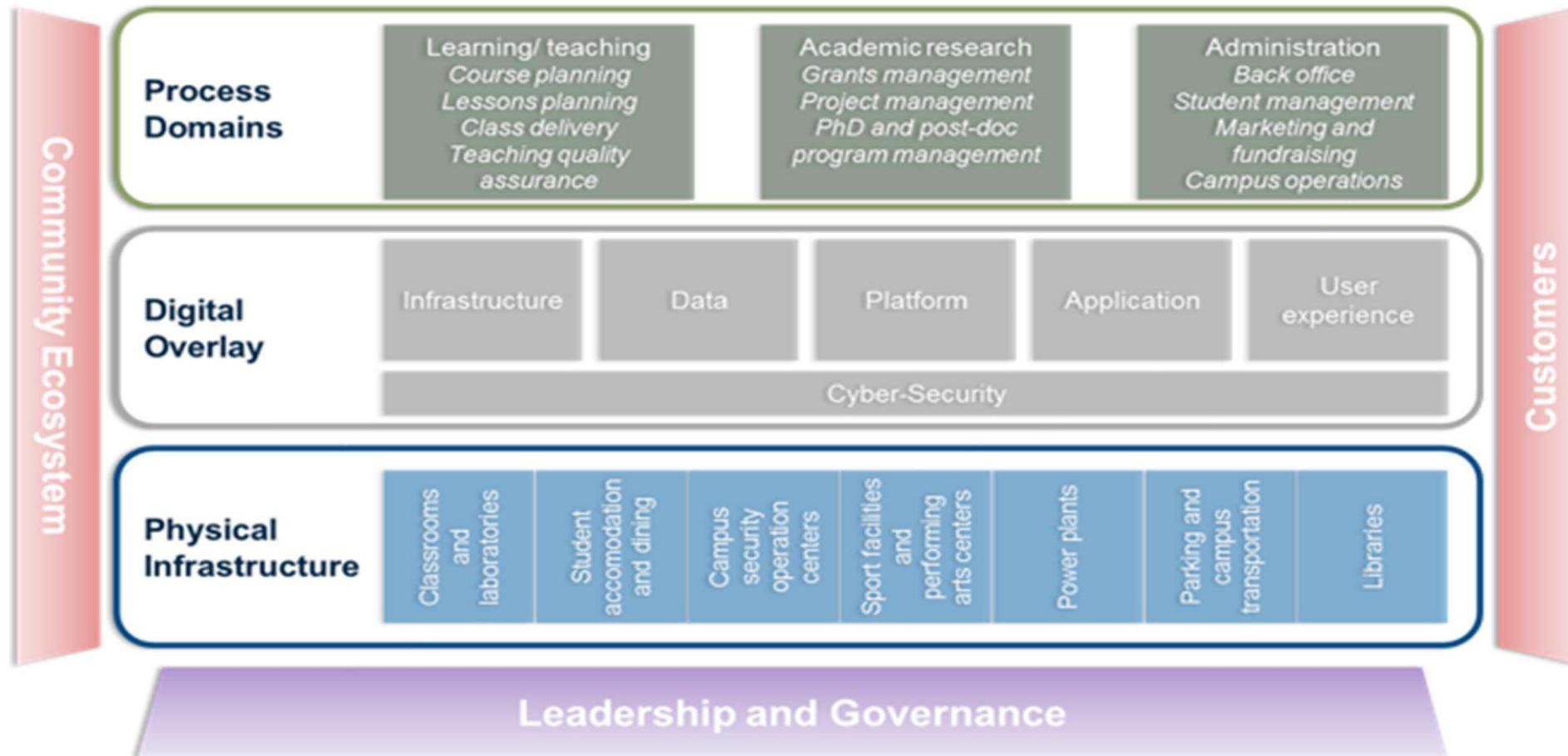
- ❑ **Digital Dexterity** – the ability as an institution to participate in a digital environment with ease and overall enjoyment.
- ❑ **Digital Transformation** - pushes us to accept that we have to constantly evaluate and critically consider our existing technological investments.
- ❑ **Digital Academy** - bring together our experiential teaching and learning philosophies in ways that technology can positively impact



# THE DIGITAL UNIVERSITY

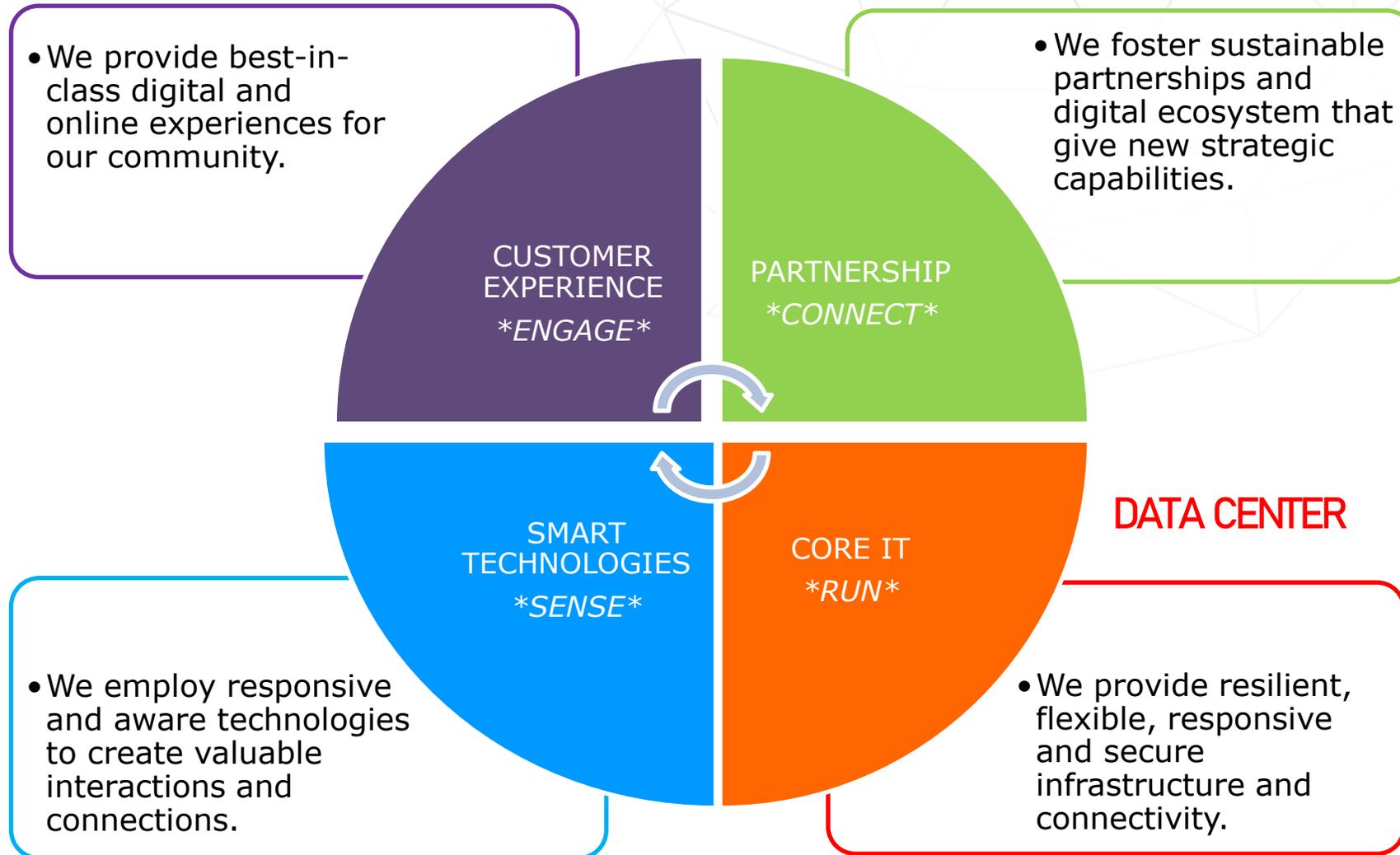
## Higher Education Embracing Digital Transformation

### Smart Campus Enterprise Architecture



# THE DIGITAL UNIVERSITY

## Digital Strategy Development



# THE DIGITAL UNIVERSITY

## Covid-19 pandemic is accelerating the transition

While most industries are suffering as a result of the COVID-19 outbreak, the data center industry is witnessing unprecedented need for growth. Across the globe, **businesses and schools have pivoted to remote working and learning, and internet usage has skyrocketed.** As this demand for data explodes, it's become clear how vital data centers are to the economy.

The question is no longer, do we need these facilities, but **how fast can be bring more of them online?**



# ROLES OF DATA CENTER IN HIGHER EDUCATIONS

## How data centers are utilized in the education sector?

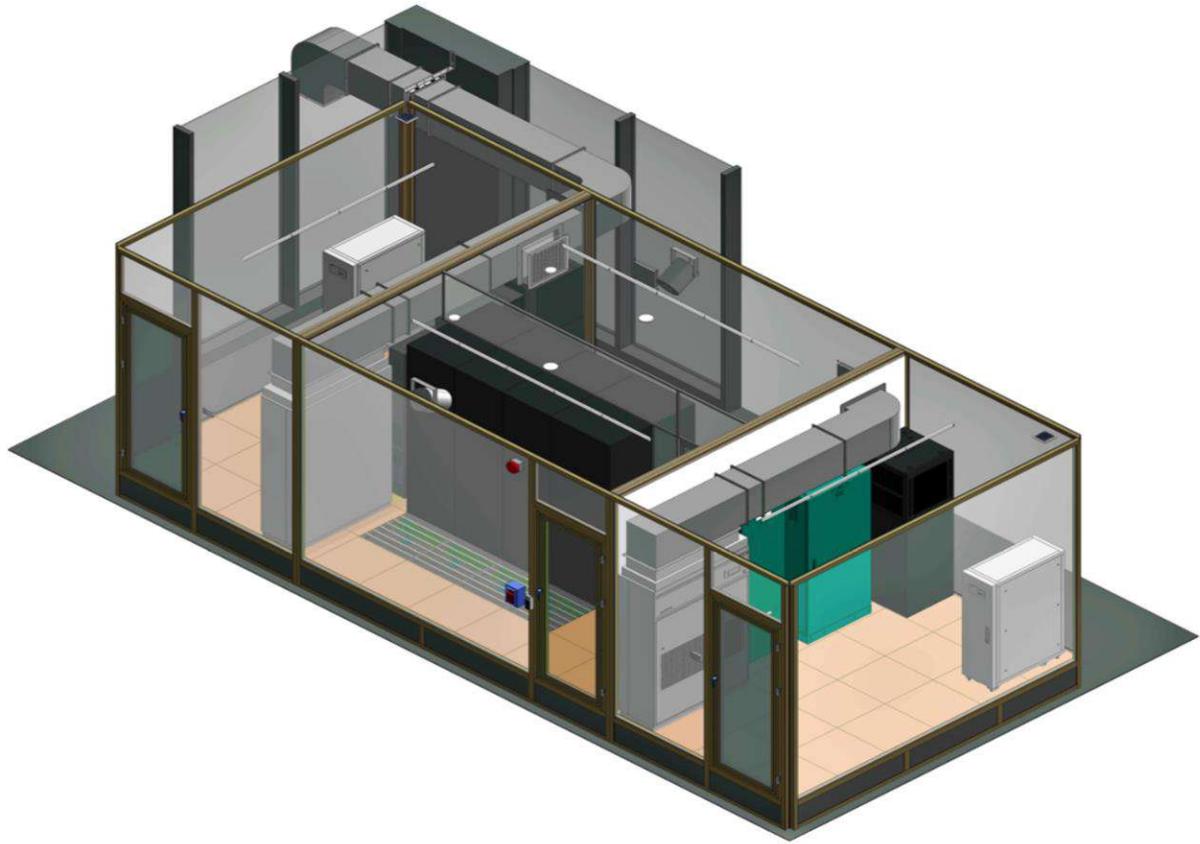
Researchers working for universities, especially in engineering and scientific fields, are generating **astounding amounts of data and petabytes of information.**

While the **sudden switch to digital transformation is one big reason to consider data center** for school systems.



# ROLES OF DATA CENTER IN HIGHER EDUCATIONS

## Why Universities Require a Data Center?

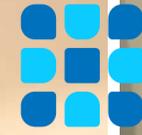


- ❑ Data Centers Encourage Standardization and Cost Savings
- ❑ Data Centers Could Spur Research and Collaboration Efforts
- ❑ Data Used to Improve Student Success Rates and Outcomes
- ❑ Hyperconvergence Strategies Simplify and Centralize Updates
- ❑ Data Centers Help Support Online Learners
- ❑ Data Centers Likely to Become Even More Necessary

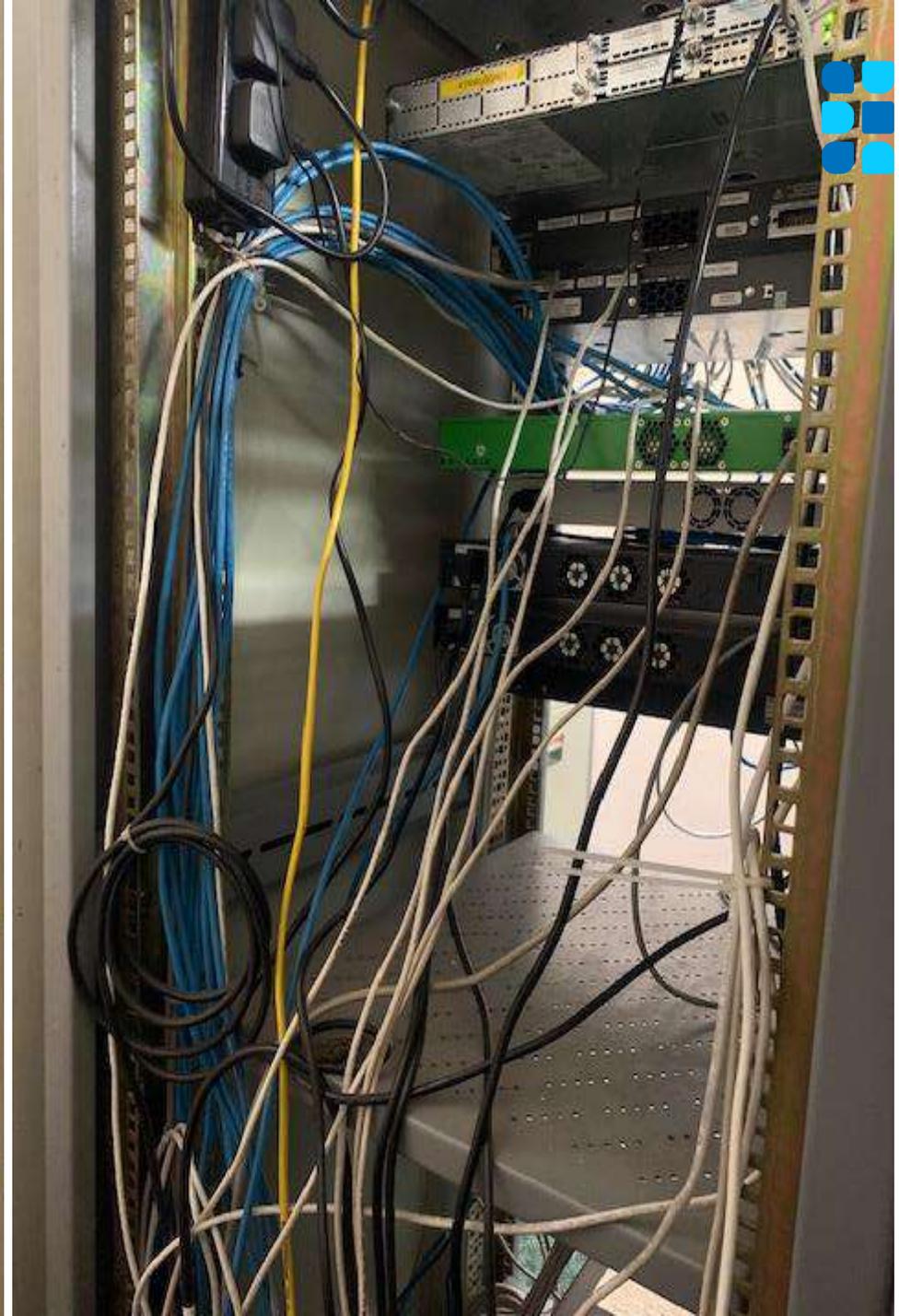


**USDC  
TECHNOLOGY**  
Smart Data Center

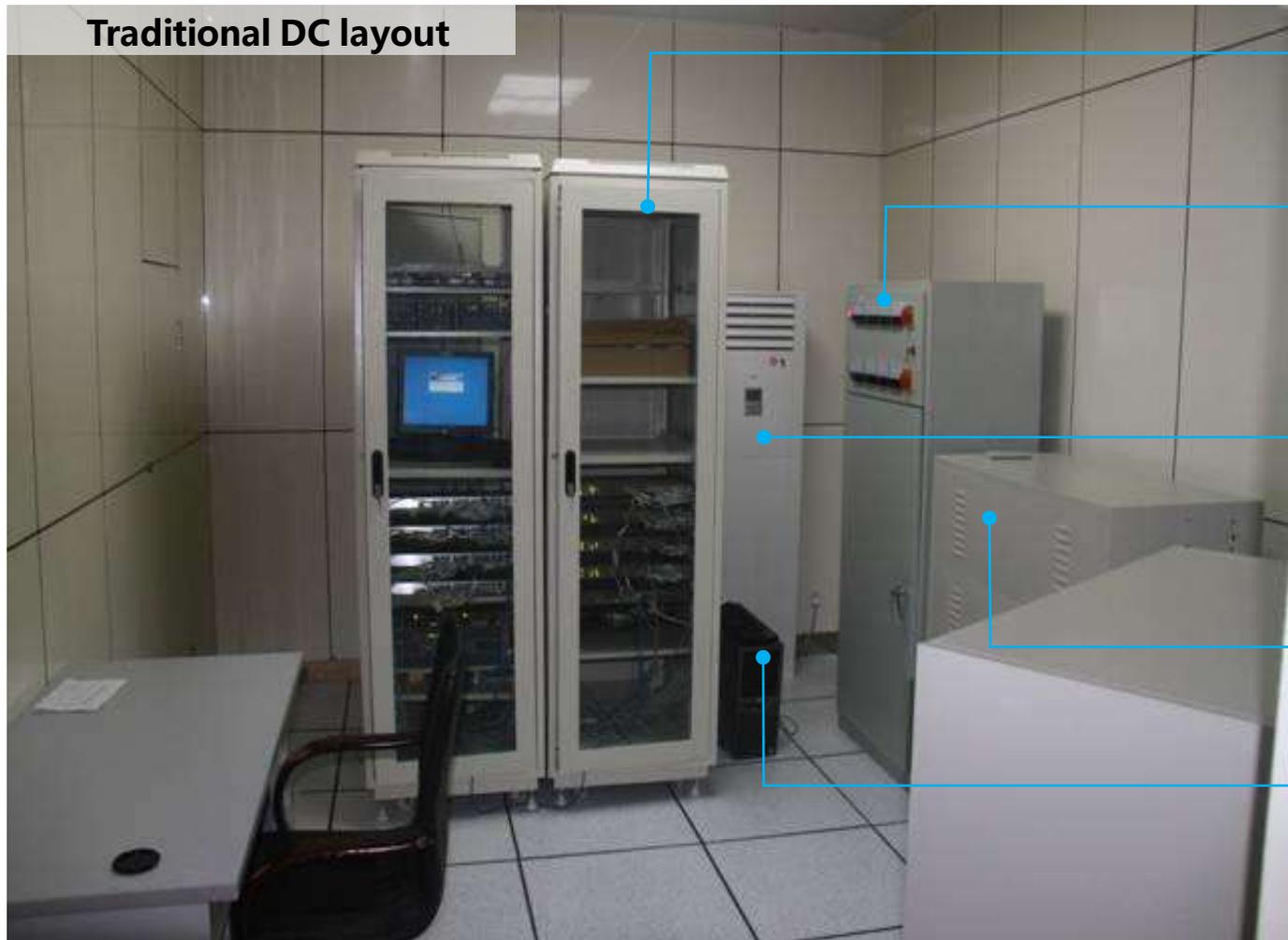
# CURRENT UNIVERSITY DATA CENTERS



**USDC**  
**TECHNOLOGY**  
Smart Data Center



# Low Integration, Large Footprint



Traditional DC layout

IT rack

PDU

A/C rack

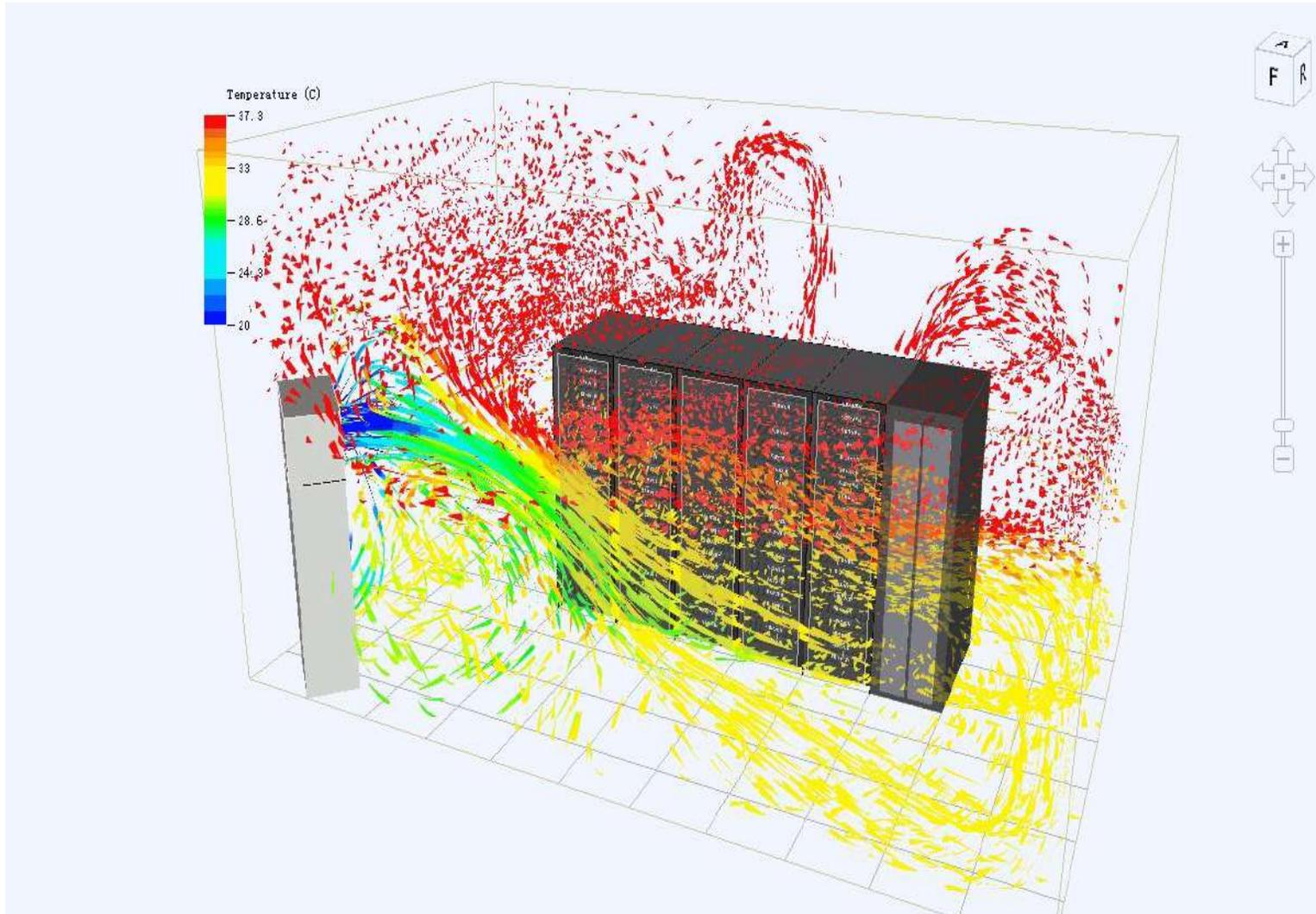
Battery box

UPS

## Traditional DC

- UPS, PDU, IT racks, air conditioner are independent deployment
- Low integration
- Large footprint

# Low Cooling Utilization, High Power Consumption



## Traditional DC

- Open space, Air conditioner cools the environment first
- Room air conditioner, hot and cold air mixing
- Low cooling efficiency

# Battery Catching Fire, Equipment Condensation



Battery rough management, fire risk

Equipment condensation,  
room downtime risk



# Construction is Complex, Long TTM, 2 to 3 Years to Build a New Data Center



Consulting &  
Planning



Detailed  
Design



Civil  
Engineering



Commission



Maintenance



## 3 Months

- Planning
- Site selection
- TCO analysis
- ROI analysis
- TIER planning

## 6 months

- PUE design
- TIER design
- Power density
- Drawing
- CFD Simulation

## 18 months

- Detail design
- Project mgmt.
- Construction

## 24 months

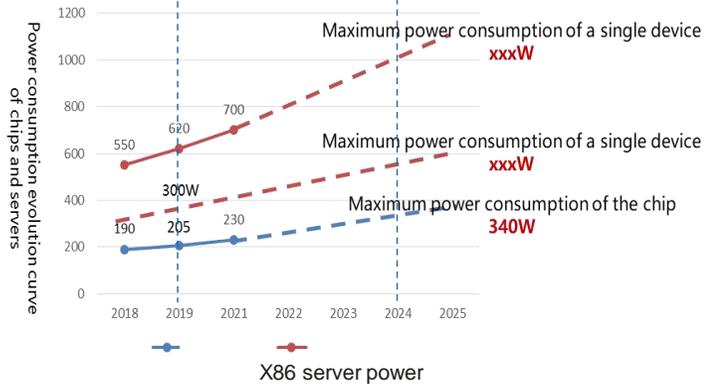
- Commission
- Dummy load
- Emergency plan
- Trail running
- Acceptance

- Monitoring
- Daily inspection
- Proactive
- Failure analysis
- Emergence maintenance

# Low Space Utilization, and Low Cooling Efficiency

## Low power density

Single Power 3-5 kW/R → 10~15 kW/R

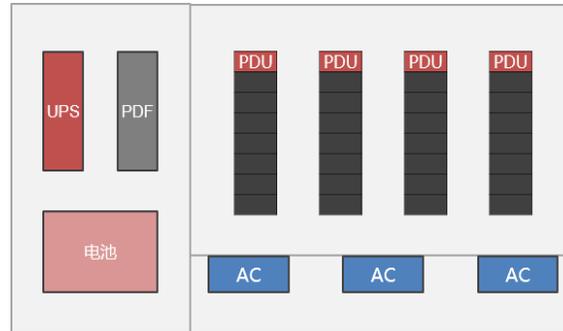


Local under-floor air supply can cause hot spots

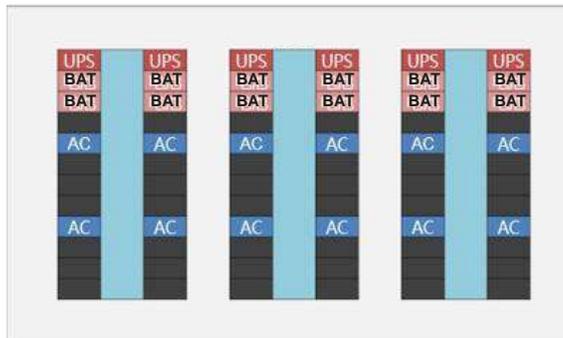


## Low SUE\*

Layout: 28R\*3kW=84kW @175m<sup>2</sup>

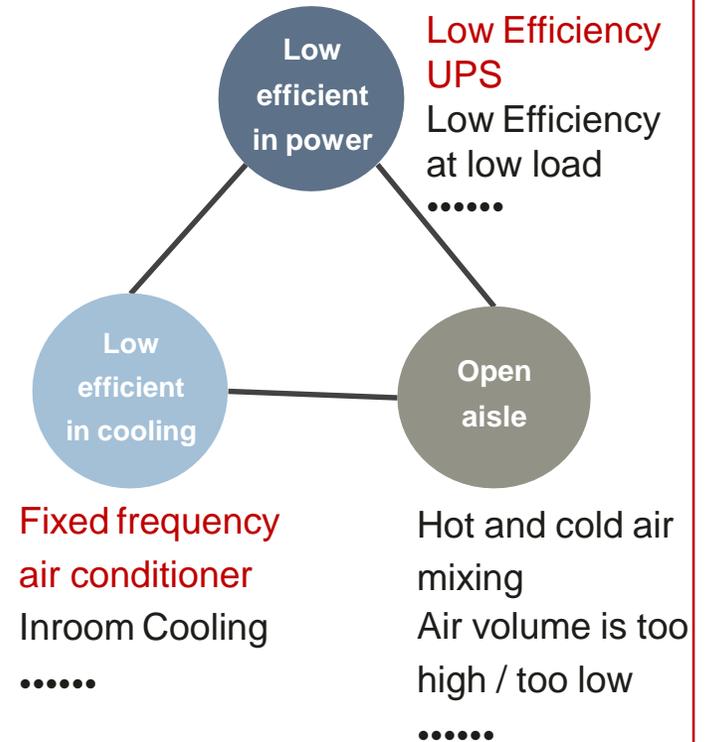


Layout: 42R\*6kW=252kW @175m<sup>2</sup>



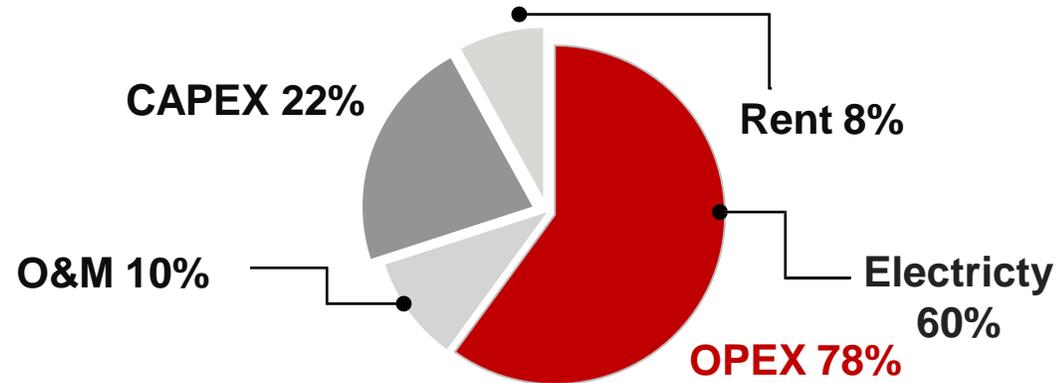
\*SUE: Space Usage Efficiency

## High energy consumption

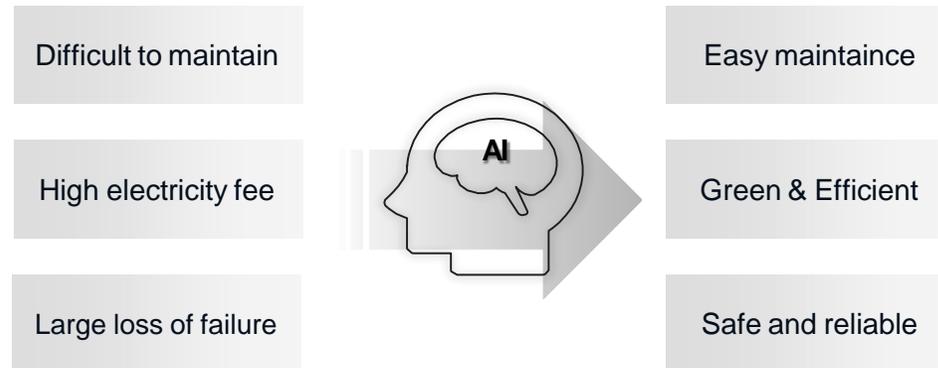


# Focus on Entire Life Cycle, Pay More Attention to OPEX

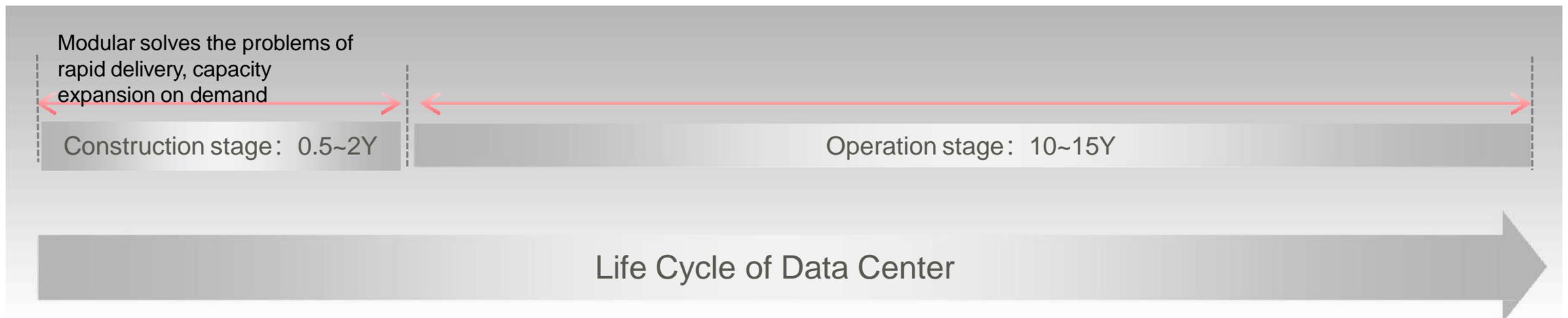
Over 70% of lifecycle expenditure are OPEX



AI Enable



Intelligence is the best way to solve life cycle reliability, energy saving, and efficient O&M





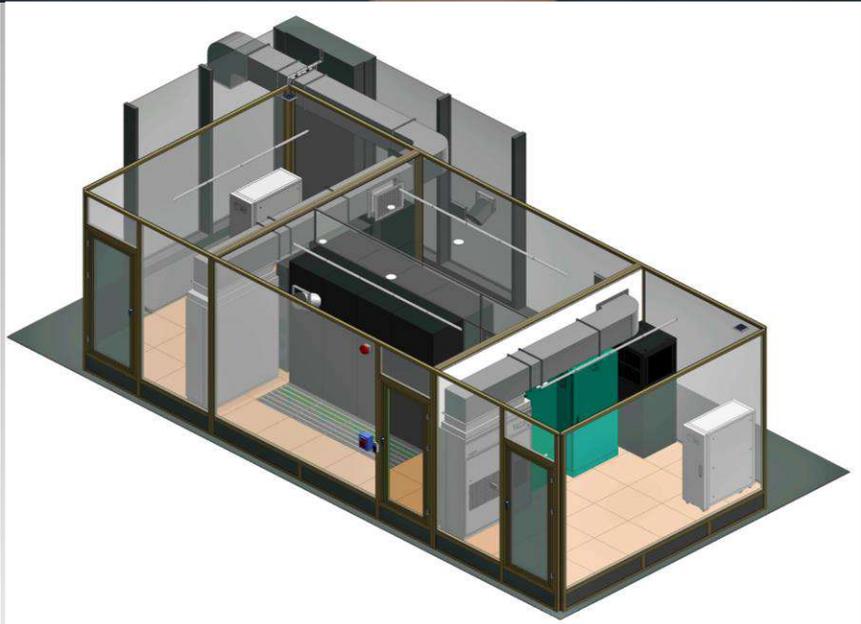
**USDC**  
**TECHNOLOGY**  
Smart Data Center

# **USDC Technology**

## ***Smart Modular Data Center Solution***

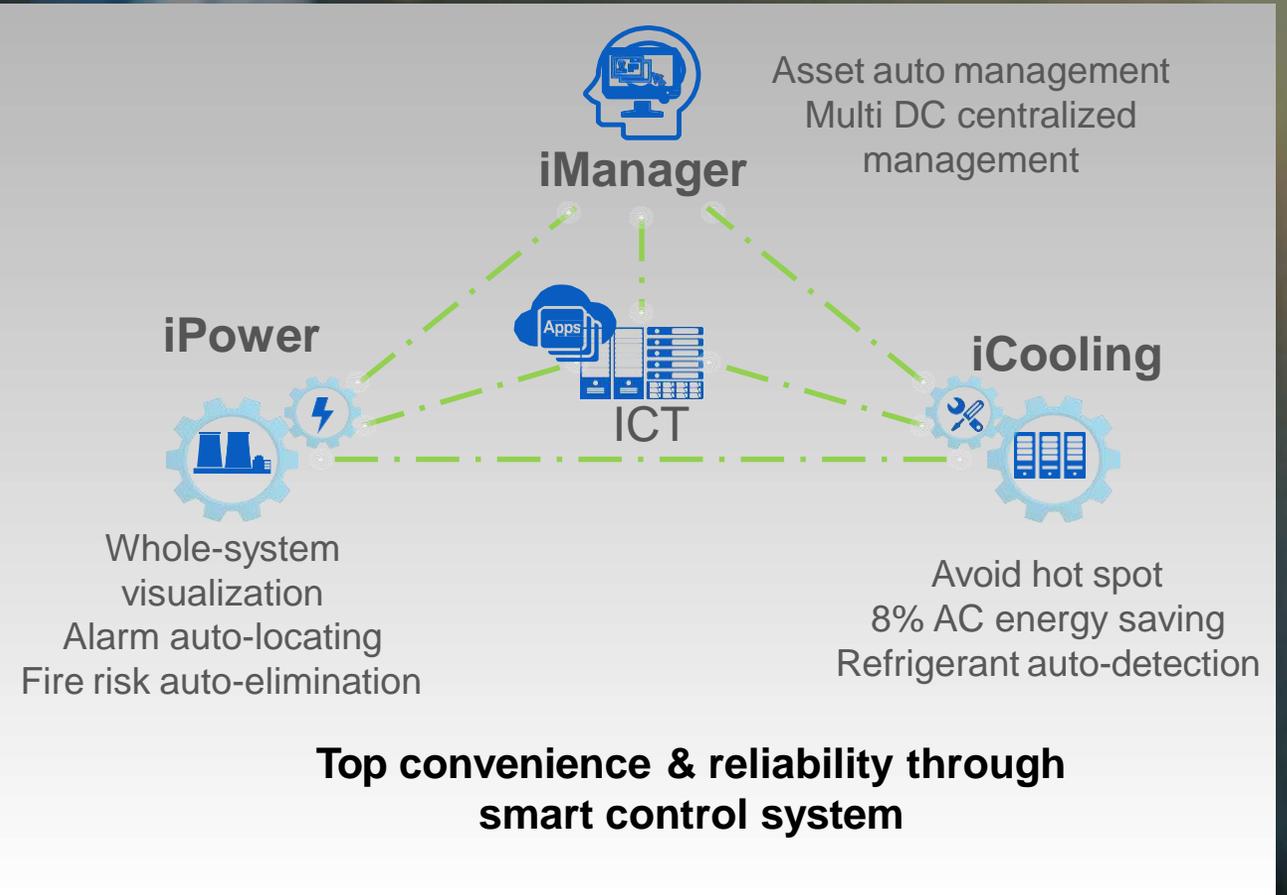
# USDC Solution: Modular & Intellectualization

## Modular Structure



**Easy** Installation & **Fast** deployment with **High Quality** Control through Standard Modular Design

## Intellectualization



# Modular Design, On-Demand Construction

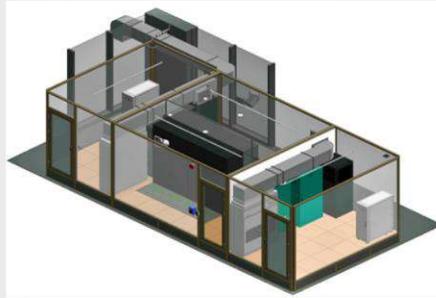
## Standard Component



Pre-assemble, Pre-test,  
Pre-commissioning



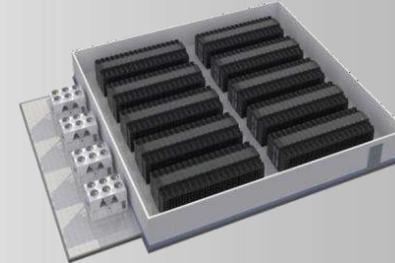
## Modular Structure



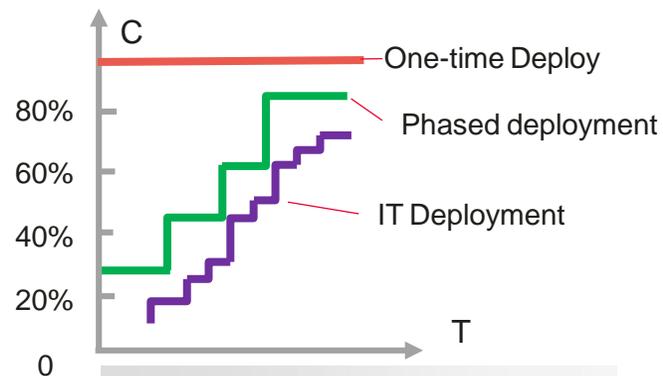
**1 Mon:** Manufacture



## Modular DC



**1 Week:** Assembling &  
commissioning



Flexible capacity expansion,  
matching IT device expansion

## Horizontal Expansion

- Phased deployment saves CAPEX and adapts to unpredictable business growth.
- Standard interfaces, implementing free combination to match different solutions (layout)

## Vertical Expansion

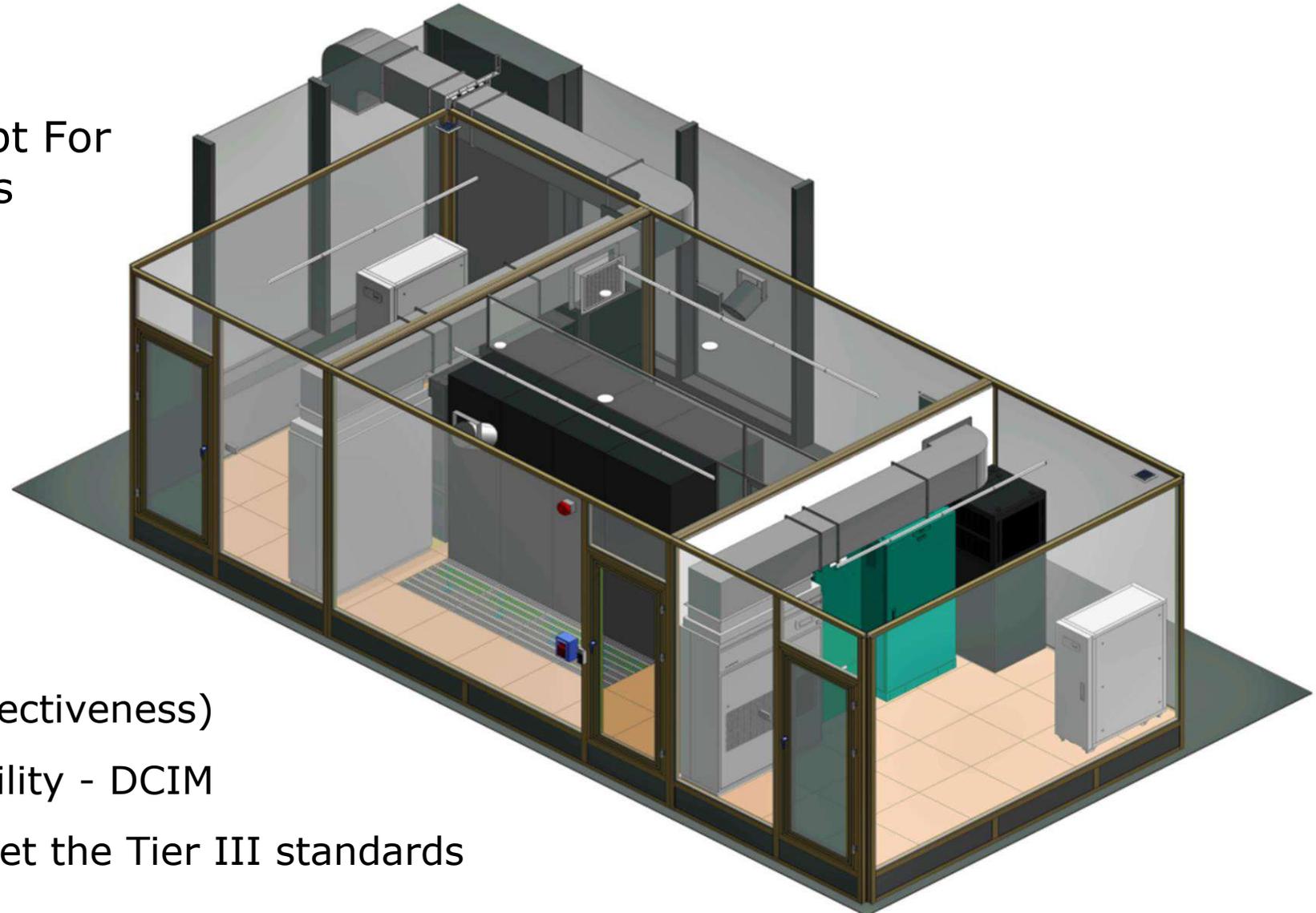
- Adapt to different TIER levels and increase the power density
- Be able to match the upgrade of IT devices
- Keep using the latest technology

# Modular Design, On-Demand Construction

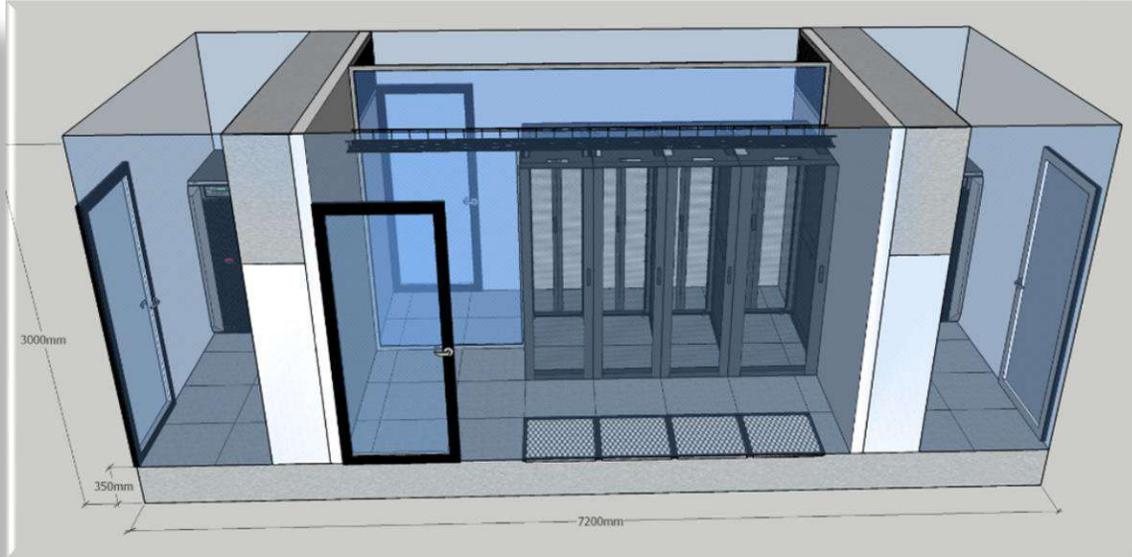
Our Special Design Concept For  
What The University Needs

## – Modular Data Center

- Fast Deployment
- Highly Integrated
- Highly Reliable
- Energy Efficient
- Low PUE (Power Usage Effectiveness)
- Comprehensive Manageability - DCIM
- Designs are N + 1 and meet the Tier III standards



# Modular Design, On-Demand Construction



Traditional data centers suffer from long construction periods, high energy consumption and high initial investment. To help resolve these issues, USDC Technology has introduced Container DC which has a highly integrated power system, environmental monitoring, cooling systems, racks, cabling, fire control, security and other infrastructure facilities.

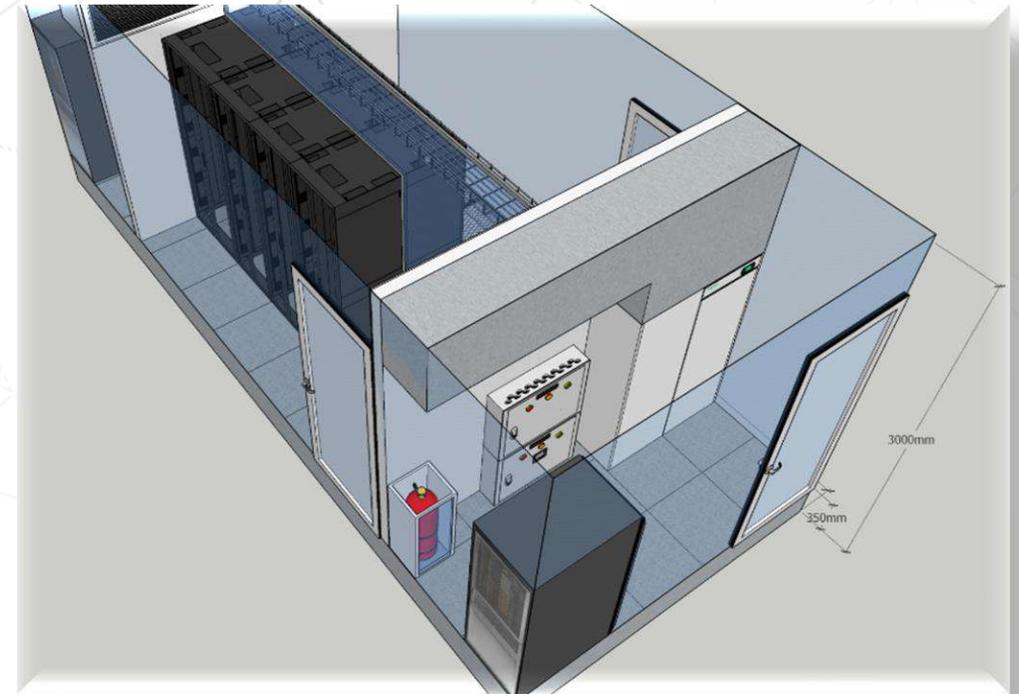
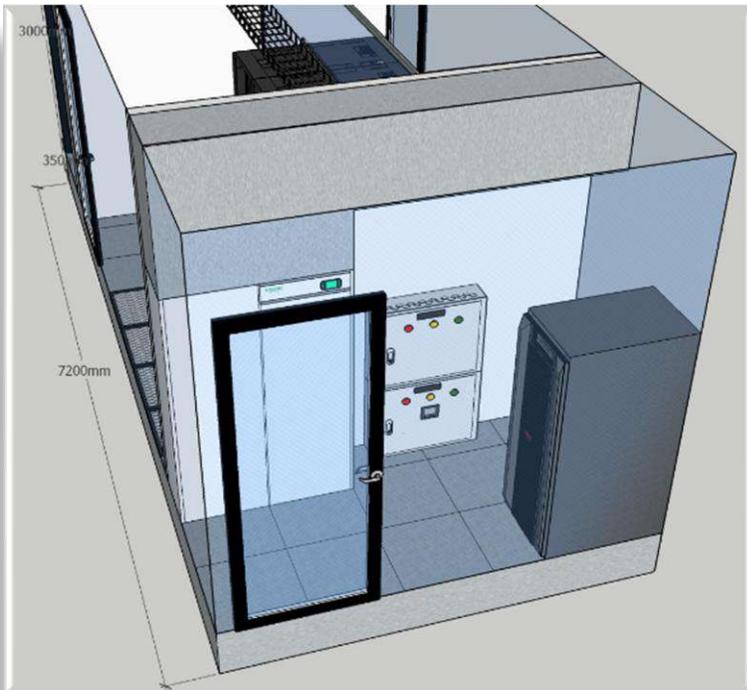
## Easy Deployment

- ❖ Prefabricated and pre-tested, ensure deploy time
- ❖ Modular structure realizes fast & on-demand deployment
- ❖ Intelligent management makes unattended operation

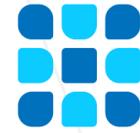


# Modular Design, On-Demand Construction

- All designs are **N + 1** and meet the **Tier III standards**.
- **Scalability:** Best fit for the data center room under 10 racks.
- **The PUE level is controlled less than 1.6.**



- The cold aisle is closed and isolated to increase the **energy-saving performance**.
- **Modular UPS:** Adopts series of modular UPS, in case of a power module failure.
- DCIM system improves the visibility of the actual capacity.



**USDC**  
**TECHNOLOGY**  
Smart Data Center

# WHO WE ARE?



# NEW GENERATION DATA CENTER INFRASTRUCTURE

USDC.VN

Preface

*"USDC Technology is a professional and leading company in technology construction for Smart Data Center services in Vietnam and the region. Our mission is delivering the most optimal products and services by applying the latest technologies. We focus on the best experience to customers, the highest satisfaction to partners, fulfilling life for employees, and sustainable development to investors."*

**CEO of USDC Technology**

# Why USDC Technology?



## *Enthusiastic Consulting*

Our teams with in-depth knowledge and rich experience in Datacenter, Cloud Computing, and strong support from our strategic partners, USDC Technology are confident to bring practical IT infrastructure solutions to customers.



## *Optimal Cost Solution*

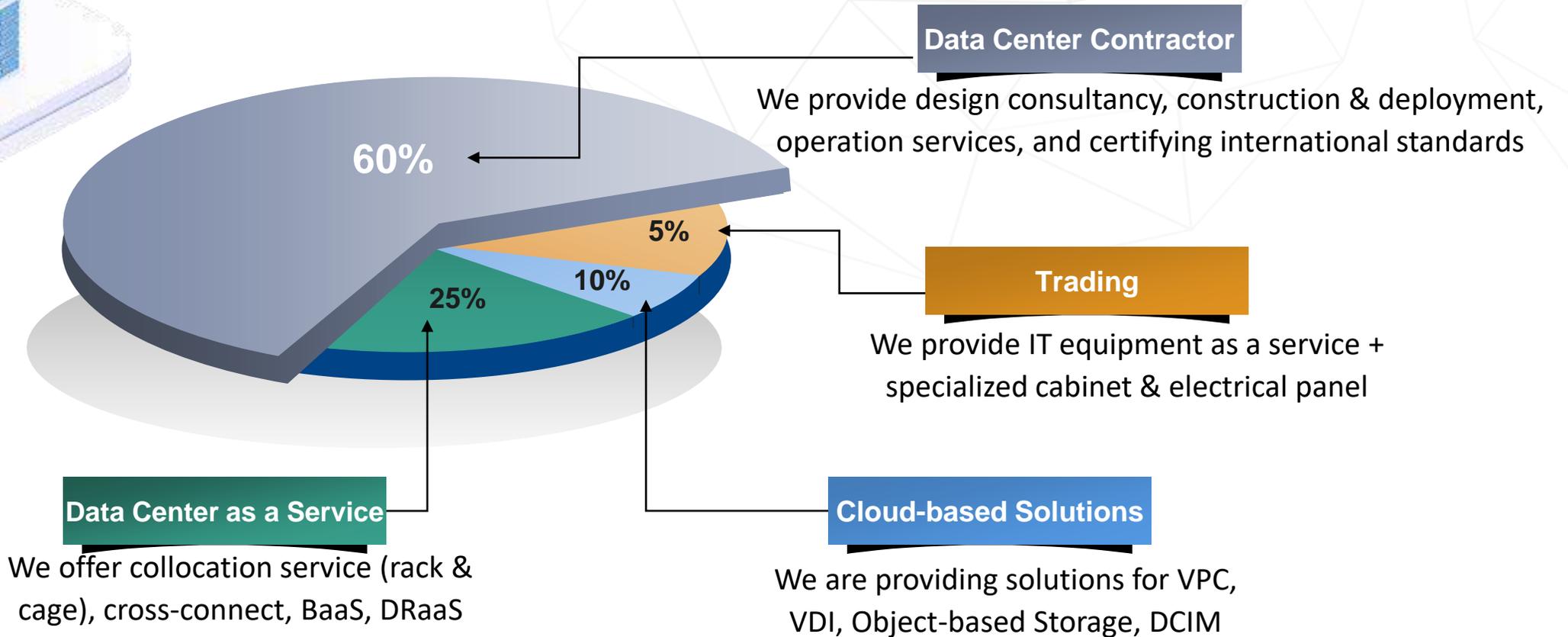
We optimize energy, resources, personnel, operating costs while maximizing the safety and automation of the system. We deliver real value of money to our customer by providing high-quality services and competitive price.



## *Professional Support*

USDC Technology invests in building the most proactive interactive support system to promptly overcome risks, troubleshoot problems, and gain trust from our customers.

# Our Core Services



## **USDC Smart Data Center**

---

**USDC Smart Data center is established and operated to meet the demand of customers who would like to outsource Data Center service to professional providers and concentrate their resource to their core business.**

**With designs are N + 1, and meet the Tier III standards, USDC Data center is designed with environment-friendly that keep our advanced Data Center PUE 1.5 or lower.**

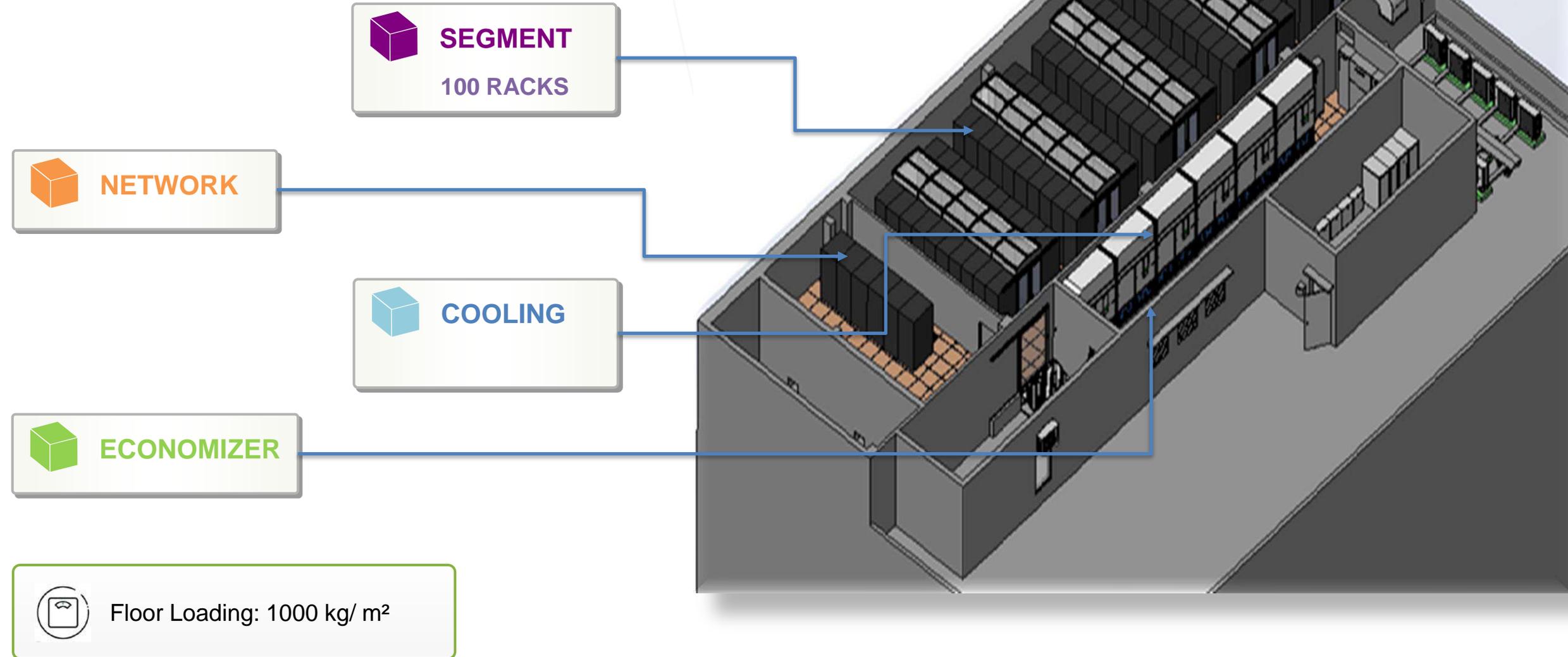


**USDC  
TECHNOLOGY**  
Smart Data Center

# Data Center

Address: Hi-Tech Park, Long Thanh My Ward, District 9, HCM City, Viet Nam

## FLOOR PLAN



# USDC Smart Data Center



## Economizer

Reduce the energy using

## Efficient Cooling

The smart cooling can reduce 40% energy than standard one

## Air-flow Management

Total separation of hot and old air, as well as air compartmentalization

## Intelligent Operation

DCIM system improves the visibility of the actual capacity

## Tier III Standards

All designs are N + 1, and meet the Tier III standards

*"With experienced teams, we have strong capabilities in ICT field and have been providing while range of comprehensive IT & Datacenter services, from consulting to implementing infrastructure, and able to meet the highest requirement levels"*

# USDC Data Center Location

---



We provide the most reliable facilities, robust security systems, and stable network connectivity for our Customers

# USDC Local Network

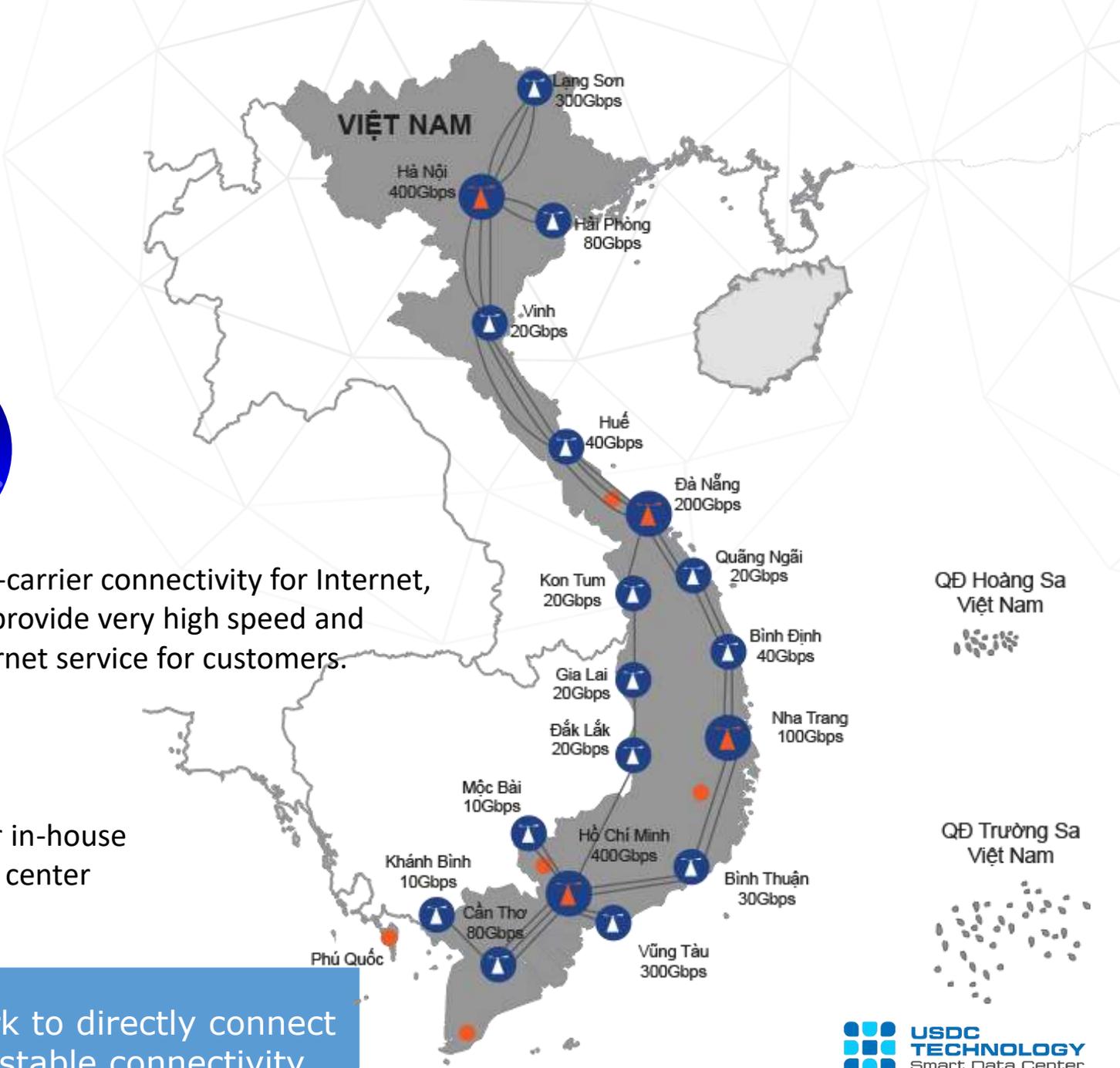
USDC Backbone is designed with Ring topology allowing GDS to commit 99.99% availability and stable network connection



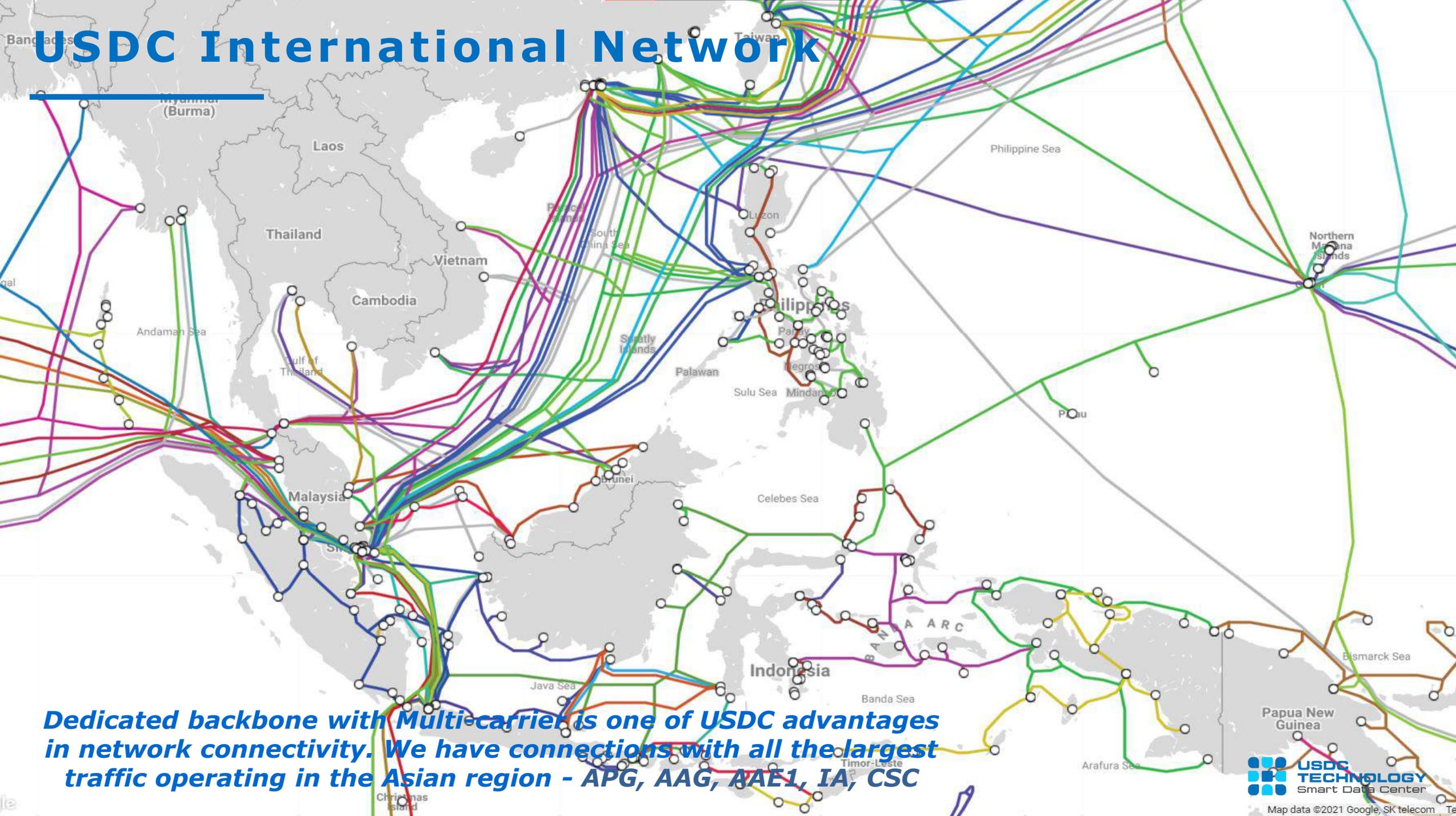
With multi-carrier connectivity for Internet, USDC can provide very high speed and stable internet service for customers.

International & domestic network services are available over in-house cable because the carriers' nodes are installed inside data center

USDC set up our own dedicated backbone network to directly connect USDC Datacenter to multi-carriers, providing a stable connectivity



# USDC International Network



**Dedicated backbone with Multi-carrier is one of USDC advantages in network connectivity. We have connections with all the largest traffic operating in the Asian region - APG, AAG, AAE1, IA, CSC**



# Our Partners

---





**LIÊN HỆ**

**Điện thoại: (028) 7308 0708 Email:**

**[info@usdc.vn](mailto:info@usdc.vn)**